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# Parker postings

Spring 2015

An electronic newsletter from your  
friends at Parker Oil Company

## To Repair or Replace: That is the Question

After a long winter, most heating systems require some attention from our NATE-certified technicians, but how can you tell whether a repair or a replacement is in order? To make your decision a little easier, please refer to this chart:

### REPLACE

- If your equipment requires multiple service calls per season
- If your boiler or furnace is more than 15 years old
- If the cost of repairs exceeds 40% of the cost of replacement

### REPAIR

- If it has been a year or more since your system's last maintenance call
- If your equipment is working normally except for the noise its making
- If the repairs your equipment needs are covered by manufacturer warranty

To find out for sure whether your system needs to be repaired or replaced, call Parker Oil's experts at 434-447-3146.

## Welcome, Modern Oil Customers

Last winter, Parker Oil began serving customers of our newest acquisition, Modern Oil. We already knew most of Modern Oil's employees, and we're very excited to get to know the company's customers as well. Both businesses have long served the same areas, so it's no surprise that the story of our expansion made the pages of *The Tidewater News*. As we look forward to a sunny spring and summer, we'd like to once again welcome all Modern Oil customers to the Parker Oil family. We're excited to continue serving you for many seasons to come. If you have any questions about our services, please feel free to give us a call at 434-447-3146.



### We Give Our Customers Credit

So many things in life offer little to no leniency. Parker Oil is different: we give you the credit you deserve. Our convenient, flexible credit accounts allow you to divide your annual fuel costs into 10 monthly budget payments and can also be applied to equipment installations. To join our family of satisfied credit customers, download our mail-in credit application.

## Parker Turns 80 Years Young

This year, Parker Oil celebrates its 80th birthday. We can hardly believe it's been five years since our historic 75th anniversary, but time flies when you're doing what you love, and **we love serving our customers**. Much has changed since Lewis W. Parker Sr. founded the Parker Oil Company back in 1935, but one thing that will never change is our commitment to providing you with the best quality comfort service available anywhere. We've managed to continue doing this for eight decades by offering modern conveniences like automatic delivery and **ENERGY STAR®-rated heating and air conditioning systems**. Smart solutions such as these have kept Parker Oil at the forefront of our industry, with fresh ideas and new customers coming to us every year. That's why we like to say our company is 80 years young.



Thank you for helping keep the Parker Oil tradition of locally minded world-class service alive and well. If you need anything this spring and summer, we're just a click or phone call away.



## Parker Salutes the Troops

Every Memorial Day, Parker Oil likes to pay tribute to those brave men and women who selflessly and courageously put their lives on the line to defend our country and the freedoms we all hold dear. We never miss an opportunity to salute and support the troops, and Memorial Day is an especially important holiday for us because many of our customers and employees have served or have family members who've served in the U.S. Armed Forces. On May 25th, please take a moment to honor our nation's soldiers and veterans, whether it's by attending your local Memorial Day parade or by simply saying "Thank you" to someone you know who has served. It will surely be appreciated.

## Try Rinnai®

On April 16, 2015, the U.S. Department of Energy (DOE) will implement new regulations requiring a higher Energy Factor (EF) for most residential water heaters. Thanks to their decades-long tradition of ahead-of-the-curve excellence, Rinnai tankless water heaters already surpass these new standards. In fact, according to DOE estimates,

**Rinnai tankless water heaters use up to 40% less energy than traditional systems.** In addition, tax credit rebates of up to \$300 are available for systems installed in 2014. For more information, or to schedule your installation, call 434-447-3146 today.

